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A PROJECT REPORT ON
**FINANCIAL PERFORMANCE ANALYSIS
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Submitted in partial fulfilment for award of the degree of

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**A PROJECT REPORT ON
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A PROJECT REPORT ON
**“CONSUMER BEHAVIOR TOWARDS
LUXURY BRANDS”**

Submitted in partial fulfilment for award of the degree of

BACHELOR OF COMMERCE



Session 2020 – 2023

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A PROJECT REPORT ON
“COMPARATIVE STUDY OF TRADITIONAL
AND DIGITAL MARKETING”

SUBMITTED IN PARTIAL FULFILMENT FOR AWARD OF THE DEGREE OF
BACHELOR OF COMMERCE



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A PROJECT REPORT ON
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A PROJECT REPORT ON
**“IMPACT OF CORPORATE RESTRUCTURING ON
SHAREHOLDERS' WEALTH”**

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***“CUSTOMER RELATIONSHIP
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A PROJECT REPORT ON
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A PROJECT REPORT ON
"GREEN MARKETING: STRATEGIES AND
CONSUMER PERCEPTION"

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A PROJECT REPORT ON

**“IMPACT OF TECHNOLOGICAL
ADVANCEMENTS ON BANKING INDUSTRY”**

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A PROJECT REPORT ON
**“IMPACT OF BRAND EQUITY ON CONSUMER
LOYALTY”**

Submitted in partial fulfilment for award of the degree of

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A PROJECT REPORT ON
Comparative Study of Public and Private Insurance
Companies

Submitted in partial fulfillment for the award of the degree

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COLLEGE, SUNA** A PROJECT REPORT ON

A PROJECT REPORT ON
Role of Leadership in Organizational Change

Submitted in partial fulfillment for the award of the degree

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A PROJECT REPORT ON

Analysis of Corporate Finance Strategies

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A PROJECT REPORT ON

Impact of E-Wallets on Consumer Spending

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A PROJECT REPORT ON

Consumer Perception of Fast Fashion Brands

partial fulfillment for the award of the degree Submitted of

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Consumer Perception on online banking

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A PROJECT REPORT ON

The Role of Ethics in Business Decision Making

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Analysis of Consumer Behavior in Real Estate Market
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Role of Logistics Management in Supply Chain

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Session 2020 - 2023

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A PROJECT REPORT ON
Comparative Study of B2B and B2C Marketing Strategies
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Impact of Artificial Intelligence on Job Market
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Role of Marketing Research in Product Development

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A PROJECT REPORT ON
Comparative Study of Different Investment Options
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A PROJECT REPORT ON
Impact of Digital Transformation on Traditional Businesses
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A PROJECT REPORT ON
ROLE OF CORPORATE CULTURE IN BUSINESS SUCCESS

partial fulfillment for the award of the degree Submitted in

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Analysis of Financial Performance of Companies
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Role of Customer Feedback in Business Improvement

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A PROJECT REPORT ON
IMPACT OF ECONOMIC POLICIES ON BUSINESS ENVIRONMENT
PARTIAL FULFILLMENT FOR THE AWARD OF THE DEGREE SUBMITTED
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SESSION 2020 - 2023

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A PROJECT REPORT ON
Role of Social Media Influencers in Brand Promotion
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Impact of International Trade Agreements on Economy

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A PROJECT REPORT ON
ROLE OF CORPORATE TRAINING IN EMPLOYEE DEVELOPMENT
PARTIAL FULFILLMENT FOR THE AWARD OF THE DEGREE SUBMITTED I
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Session 2020 - 2023

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Analysis of Business Models in Sharing Economy

partial fulfillment for the award of the degree Submitted in of

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A PROJECT REPORT ON
Impact of Environmental Policies on Business
Operations

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A PROJECT REPORT ON

Role of Financial Technology in Banking Industry

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Session 2020 - 2023

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Comparative Study of Domestic and International Marketing

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Analysis of Consumer Satisfaction in Online Services
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Role of Strategic Management in Business Growth

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A PROJECT REPORT ON

**Consumer perception towards eco friendly FMCG
products in western part of Odisha**

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E-commerce and consumer awareness in Odisha
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Impact of Startup India policy on Indian economy

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